

Vladislav Kalashnikov, Senior Product Designer

Senior Product Designer with experience across fintech, mobile, B2B SaaS, and design systems. Currently at Salmon, with previous experience at Re:Luna, MTS, and Pinkman Design Studio

Tbilisi, Georgia · [Portfolio](#) · [Linkedin](#) · [Email](#)

WORK EXPERIENCE

[Salmon](#) · Senior Product Designer · Sep 2026 — Present

Philippine fintech building a digital bank. Designing growth flows for Salmon’s promoter referral program

[Re:Luna](#) · Senior Product Designer · Feb 2024 — Jun 2026

Solo product designer at a UAE wealth management fintech, covering a B2B platform and B2C iOS app

- Designed core flows for portfolios, orders, transactions, accounts, subscriptions, and investment strategies
- Built and maintained the design system together with engineering across web and mobile products
- Later led another product designer and collaborated closely with product, engineering, and QA

[MTS](#) · Senior Product Designer · Feb 2023 — Jan 2024

Built MTS’s accessibility direction from 0 to 1 across its global design system for web, iOS, and Android

- Defined requirements for 80+ components across screen readers, Dynamic Type, touch targets, and contrast
- Integrated accessibility standards with designers and developers across components and key product flows
- Audited 5 digital products and wrote 6 internal articles with practical guidance for product teams

[Pinkman Design Studio](#) · Product Designer · May 2020 — Jan 2023

Worked at Pinkman, one of Russia’s leading design studios, across several product projects

[VTB](#) — public banking website redesign

- Led a team of 4 designers, hired and onboarded 2, and set up planning and design review processes
- Redesigned mortgages, auto loans, credit cards, calculators, and key banking user flows

[RuStore](#) — VK’s Android app marketplace

- Designed paid app purchase flows, payment method management, and payment integrations
 - Worked on app verification, antivirus checks, and security scenarios to improve trust in the marketplace
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ADDITIONAL EXPERIENCE

- Building — Developing Clast [my iOS personal finance](#) app with AI-assisted input, budgeting, analytics, and screenshot imports; [2nd place](#) and [top-5 +](#) Audience Choice at TON hackathons
 - Community — Run Design Mind, a design and career [Telegram channel](#) with 2,500+ subscribers, [write articles](#) with 30,000+ total views, and give talks on product design, career, and practical AI use.
 - Mentoring — Reviewed 200+ student projects at Yandex Practicum and contributed 3 lessons to the Web Designer course.
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SKILLS

- Product Design — Product thinking · UX/UI · User flows · Prototyping · Mobile · B2B SaaS · Data-heavy interfaces
- Research — User interviews · Usability testing · Competitor research · Product analytics · JTBD
- Design-Systems — Component architecture · Design tokens · Design-dev handoff
- AI & Dev Tools — AI-assisted product development · Claude Code · Codex · Xcode · GitHub
- RU — Native, ENG — Upper Intermediate